

DRCY TOOL – VOLUNTEER MANAGEMENT

Danish Red Cross Youth provides training on how to motivate, retain, mobilize and support volunteers. The training is targeted youth leaders (staff or volunteers) who are coordinating youth volunteers. The training includes identifying different types of volunteers, how to manage and motivate different volunteer types as well as how to encourage and recognize them in order to increase retention. It further provides tools to plan and coordinate activities and volunteers as well as to recruit volunteers.

All exercises are easy to reproduce, and the volunteer leaders can therefore conduct them by themselves in their own branches. The exercises always use real life challenges and experiences from the volunteer leaders themselves. The training can be provided by DRCY staff or experienced DRCY youth volunteers.

CASE

In 2019 and 2020, DRCY conducted two trainings on volunteer management in Ukraine. One training for youth leaders which was focused on recruitment and coordination of volunteers and especially on understanding different volunteer profiles, the motivation of volunteers, encouraging and acknowledging volunteers and thereby also increasing retention of volunteers. The youth leaders used their own branches and volunteers as examples and were thereby able to apply the training directly to their real life situations. After this, DRCY youth volunteers conducted a training/workshop with URCS staff and trainers on how to include the exercises from the previous training in the URCS' volunteer development manual.

About Danish Red Cross Youth

The Danish Red Cross Youth is Denmark's largest humanitarian youth organization with more than 10.000 children and young people participating in our activities. We have more than two decades of pioneering experience in developing youth engagement, implementing trainings of youth and strengthening leadership skills for young RC/RC volunteers.